



सत्यमेव जयते
Department of Science and Technology
Ministry of Science and Technology
Government of India

Sandip Foundation's
Sandip Institute of Technology and Research Centre
At & Po – Mahirawani, Trimbak Road, Tal & Dist .– Nashik
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(Approved by-AICTE, New Delhi, & Govt. of Maharashtra and Affiliated to Savitribai
Phule Pune University (Formerly Pune University), Pune.
Accredited with "A" grade by NAAC With CGPA Score of 3.11
NBA Accredited for Computer & Mechanical Engineering(UG Course) w.e.f. 2020-21 to 2022-23



SANDIP
FOUNDATION

Four Weeks
“Women Entrepreneurship Development Program”
8th March 2021 to 4th April 2021

Funded by
Government of India
Ministry of Science & Technology
Department of Science and Technology

Organized by
INNOVATIONS & ENTREPRENEURSHIP DEVELOPMENT CELL
Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik

ANNEXURE-II- PROGRAMME SCHEDULE

Day	Date	Session – 1	Session - 2	Session - 3	Session – 4
		10:30am to 11:45am	11:45am to 01:00pm	2:00pm to 3:15pm	3:15pm to 4:30pm
MODULE - 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE					
1 st	8 th March 2021 (Monday)	Inauguration	Programme Objectives: Expectations from trainees, Final Goal, Programme Strategy etc.	Who is an Entrepreneur & Charms of being an Entrepreneur:	
		Chief Guest: Mr. Anil Kapatkar, Entrepreneur California, USA Guest of Honor: Prof. Jyoti P. Jadhav Head, Department of Biochemistry, Biotechnology, Environmental Biotechnology and Medical Information Management, Shivaji University, Kolhapur Name of Speaker: Prof. (Dr.) Sanjay T. Gandhe CEO, SANDIP™ Incubator Association SANDIP™ TBI, Nashik		Prof. (Dr.) Gayatri M. Phade Mentor SANDIP™ Incubator Association SANDIP™ TBI, Nashik	
2 nd	9 th March 2021 (Tuesday)	Schemes of Assistance for MSMEs: Financial Agencies / Institutions		Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies	
		Mrs. Dipali Ashish Chandak Director, WisdomXtra Consultants Pvt. Ltd.			



MODULE - 2: PROJECT SELECTION & IT'S PRE FEASIBILITY

3 rd	10 th March 2021 Wednesday	How to Identify Business Opportunities	Business Opportunit y identification: Criteria of selection & Sources of Information	Business Opportunity Guidance Interactions with Rep. from various support institutions
		Mr. Shubham Vishwambhar Founder, Duende Ingenious LLP		Mr. Mayur V. Wagh Managing Director, Avimam Electronics Pvt. Ltd., Pune
4 th	11 th March 2021 (Thursday)	Business Opportunity Guidance Interactions with DIC, DI-MSME, Lead Bank etc.		How to conduct Market Survey: Tools, Techniques and Guidelines
		Mr. Sunil Saindane Executive Director, Skill Development, Employment and Entrepreneurship Divisional Head Quarters, Nashik Division, Nashik		Mr. Mayur Patil Founder, Payveb Resources Pvt Ltd
5 th	12 th March 2021 (Friday)	How to assess pre-feasibility of a Project		Preparing Pre-feasibility Report: Preliminary Project Report (PPR)
		Mr. Suryakant Dodmise Incubator manager, RIT-TBI & Coordinator, RITIC (Innovation Center)		
6 th	13 th March 2021 (Saturday)	Online exposure to a factory		Online Experience Sharing with Entrepreneurs
		Mr. Ashirva Bhagat CEO, AJB Motor Solutions Pvt. Ltd., Nashik		Mr. Pratik Dhole Director, Eternox Innovations, Nashik

MODULE - 3: CONSOLIDATION OF BUSINESS IDEA

7 th	15 th March 2021 (Monday)	Soft Skill Development: Business Communication	Soft Skill Development: Information Seeking	Briefing for Market Survey: Questionnaire Designing
		Mrs. Ashoo Khan, Head of Department, School Of Humanities and Social Sciences, Sandip University, Nashik		Mr. Mayur V. Wagh Managing Director, Avimam Electronics Pvt. Ltd., Pune
8 th	16 th March 2021 (Tuesday)	Conducting Market Survey and online Data Collection for the identified business opportunities		
9 th	17 th March 2021 (Wednesday)			



10 th	18 th March 2021 (Thursday)		
		Mr. Mayur V. Wagh Managing Director, Avimam Electronics Pvt. Ltd., Pune	Mr. Huzaifa Dhapai Team Lead, Business Technology, Indian Institute of Digital Education
11 th	19 th March 2021 (Friday)	Feedback and Discussion on Market Survey	Evaluating the PPRs prepared by the Trainees
		Mr. Pratik Dhole Director, Eternox Innovations, Nashik	Mr. Jagdish Patel Incubator Manager, SANDIP™ Incubator Association SANDIP™ TBI, Nashik
12 th	20 th March 2021 (Saturday)	Linking Business Opportunities with trainees	Online Interactions with Technical Experts for finalizing project
		Ankit Machhar Head – Ecosystem Development, NEN India, Southeast Asia and Mena Wadhvani Foundation	Mr. Mayur Patil Founder, Payveb Resources Pvt Ltd

MODULE - 4: MOTIVATIONAL INPUT

13 th	22 th March 2021 (Monday)	Developing Entrepreneurial Competencies (Achievement Motivation Training)	
14 th	23 th March 2021 (Tuesday)		
15 th	24 th March 2021 (Wednesday)		
		Dr. Rakhi Sharma Convener –Incubator & Accelerator Centre, HOD -Management Studies, Jai Hind College, Mumbai	

MODULE - 5: BUSINESS PLAN PREPARATION

16 th	25 th March 2021 (Thursday)	Business Plan: Need, Importance, Content & Format	Production Planning in MSME	Purchase Technique
		Mr. Pradip Gaikwad Senior Incubator manager, AIC-Pinnacle, Pune	Dr. Santosh Rane Dean Academics Sardar Patel College of Engineering, Mumbai	



17 th	26 th March 2021 (Friday)	How to assess Working Capital Requirement for MSME		How to manage Working Capital for MSME
		CA Vipul Bhandari, Pandit Bhandari & Co Chartered Accountants, Nashik		
18 th	27 th March 2021 (Saturday)	Product Costing and Cost Consciousness		Break Even Point in Business
		Mr. Bhagwan Patel Founder, Ronak Industries		
19 th	29 th March 2021 (Monday)	Cash flow	Profitability & Balance Sheet	Product Planning & Product Mix Strategy
		Mr. Ravindra Chaudhari Cofounder, Hetal Enterprises, Ambad MIDC, Nashik		Mrs. Pradnya Ponskhe Founder and Director TRIMIT RACHANA, Mumbai
20 th	30 th March 2021 (Tuesday)	Preparation of Detailed Business Plan		
		Geeta Agrawal Chartered Financial Analyst, Cynosure Learning Centre, Nashik		

MODULE - 6: MANAGEMENT INPUTS				
21 st	31 st March 2021 (Wednesday)	Marketing Management: Product Promotion, Sales and Advertisement		Financial Management
		Mr. Nilesh Lavangade Branch Manager, TATA Services, Nashik		Geeta Agrawal Chartered Financial Analyst, Cynosure Learning Centre, Nashik
22 nd	1 st April 2021 (Thursday)	Personal Management		IPR, Pattern, Copy Rights, Trade Mark etc.
		Swarup Pandya Regional Manager, National Entrepreneurship Network Wadhvani Foundation		Legal Formalities in an Enterprise: (Factory Act, PF, Labor Laws etc.)
23 rd	2 nd April 2021 (Friday)	Negotiation and Networking		Delegation of Authority
		Mr. Sanjay Gadhalay Managing Consultant and COO SGC Enterprises, Hyderabad		Leadership Modes
				Efficiency Orientation and Systematic Planning
				Mr. Anil Chandaliya Chief Innovation Officer, Passenger Drone Pvt Ltd, Nashik



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24 th	3 rd April 2021 (Saturday)	Legal formalities for Loan Disbursement	Taxation: Various Taxes Applicable to MSME	
		Mr. Prateek Verma Branch Manager, Bank of India Sandip Foundation, Nashik	Dr. Pranjal Kumar Phukan Global Mentor, Indian Institute of Entrepreneurship, Guwahati	
25 th	4 th April 2021 (Monday)	Interfacing with financial Institutions for Business Plan Appraisal	Feedback from Participants	Valedictory
		Mrs. Asiya Shaikh Project Officer Maharashtra Center For Entrepreneurship Development (MCED), Nashik	Host Chief Guest: Mrs. Apurva Dhananjay Jakhadi Director, Shree Engineering, Ambad, Nashik	

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Prof. Jagdish Patel

Joint Programme Coordinator
Convener-IEDC, SITRC, Nashik

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Prof. (Dr.) Gayatri M. Phade

Mentor - IEDC, SITRC, Nashik

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Prof. (Dr.) Sanjay T. Gandhe

Principal and Chairman-IEDC, SITRC, Nashik

