

Activity Report

Of

Seminar On

**“ Digital Marketing ”
(30th August 2019)**

**Organized by,
Sandip Foundation's
Sandip Institute of Technology and Research Center
Department of Information Technology**

Report of “Digital Marketing”

Name of Program: Seminar on “Digital Marketing ”

Venue: Mechanical Seminar Hall.

Coordinated by: Prof.Prajakta Kokate.

Date of Program: 30th August 2019

Audience: Students of SE,TE & BE

Resource Person: Mr Prathamesh Korgaonkar.

Outcome: Students understood the importance of Digital Marketing in Market.

Sandip Institute of Technology & Research Center Department of Information Technology Organized a seminar on “Digital Marketing ” for the students on 30th August, 2019. The training program was conducted by Mr Prathamesh Korgaonkar, Nashik

Around 45 students attended the Program. The objective of the seminar is to introduce Importance c Digital Marketing which is essential for the successful future career of a student. In todays competitive world, Digital Marketing in business are the most sought after quality of an educated person. This Seminar helped the student to know about Digital Marketing.The session was more interactive and activity based so that students can learn about Digital Marketing.

Event Photos



Delivering Seminar by Mr Prathamesh Korgaonkar on SE, TE & BE Classes



Prof. Prajakta S. Kokate.
Event Co-ordinator(IT)

Dr. Pawan R. Bhaladhare
Head of Dept.(IT)

