

# Innovation Title

## Team Members and Mentor Name

# Slide #1: What is your idea?

- **What are to Implementing**

- Brief description of Idea that you want to implement. It is advisable that student should consult with any faculty from his department for avoiding mistakes in conveying the idea. At this point student need not focus on Commercial Aspects of idea. Just they need to make sure that it should be feasible to implement in near future. Mention Appealing factors in Non-technical terms
- Idea should not be Hold any previous IPR

- For example if you are developing a way to get a customer's laundry delivered the same day then say,
  - “Our system makes ***Same day laundry delivery*** possible”

# Slide #2: What is the problem?

- Explain in simple terms what problem you figured out?
  - Stats are preferable
  - Mention Appealing factors in Non-technical terms
  - Idea should not be patented
- List customer's pain points
- For example
  - it takes 2-3 days to get laundry today
  - No easy way to schedule, hand off and pick-up laundry

# Slide #3: What is the solution?

- Clearly state the solution to the problem stated on Slide #2
- Explain the solution in simple terms (Example below):
  - Enter a zipcode on our system
  - Leave your laundry outside your home
  - Place laundry in separate bags
  - Schedule a pick-up and get your laundry back the same day
- How does it work for the customer?
  - Our system discovers the closest launderers using geo-location
  - Through system customer places order with launderer
  - Launderer receives order and sends delivery boy
  - Picks up and returns laundry as scheduled through the system

# Slide #4: Team Composition

- Please mention name and skillsets of your team members
- For example
  - Raj Malhotra, Project Leader

# Slide #5: Bill of Material

- Billing information of equipment required for design, development and deployment of proposed system
- No Specific format

# **Additional Information**

For details, Please contact:

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