

National Entrepreneurship Award 2017

**Instituted by
Ministry of Skill Development &
Entrepreneurship (MoSDE),
Government of India**

**Lead Implementation Partner
Tata Institute of Social Sciences (TISS),
Mumbai**

Tata Institute of Social Sciences (TISS)

- **Established in 1936; fully funded Deemed University by the University Grants Commission, Government of India since 1964**
- **Four Campuses in India (Mumbai, Tuljapur, Guwahati and Hyderabad) – engaged in socially relevant high quality professional education in range of interdisciplinary areas of Social Sciences – teaching, research, field actions, advocacy and professional support**
- **In 2007 - the First Masters Program in Social Entrepreneurship in India; engaged in teaching, research; from 2012 social venture incubator working within and outside India**



सत्यमेव जयते
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
& ENTREPRENEURSHIP



Skill India
कौशल भारत - कुशल भारत

Ministry of Skill Development and Entrepreneurship presents
NATIONAL ENTREPRENEURSHIP AWARDS 2017
to recognise the efforts of Young Entrepreneurs and Ecosystem Builders.

17 Awards for Young Entrepreneurs
below the age of 30 years*

6 Recognition Awards
for Entrepreneurship Ecosystem Builders

Rs 10 Lakh, Trophy & Certificate
for winner organisation

Rs 5 Lakh, Trophy & Certificate
for Individual / Enterprise Winners

**NATIONAL
ENTREPRENEURSHIP
AWARDS
2017**



Registrations Open
28th July '17 - 15th Sep '17

Log on to www.neas.gov.in
for more information,
application & nomination form



NARENDRA MODI
PRIME MINISTER OF INDIA

Our Partners

Indian Institute of
Management, Ahmedabad

Indian Institute of
Technology, Delhi

Indian Institute of
Technology, Kanpur

Indian Institute of
Technology, Bombay

Indian Institute of
Technology, Madras

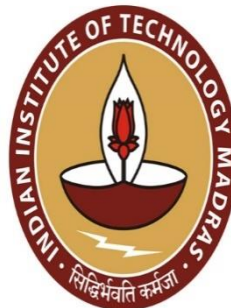
XLRI,
Jamshedpur

Tata Institute of
Social Sciences (TISS), Mumbai

* 5 years relaxation for candidates in SC, ST and PwD category

Implementation Partners

Indian Institute of Technology–Delhi,
Indian Institute of Technology-Bombay,
Indian Institute of Technology-Kanpur,
Indian Institute of Technology-Madras,
XLRI Jamshedpur,
Indian Institute of Management Ahmedabad
and Tata Institute of Social Sciences Mumbai



TISS	Lead Partner and Telengana
IIT Delhi	Jammu & Kashmir, Uttarakhand, Delhi, Himachal Pradesh, Punjab, Haryana
IIT Kanpur	Uttar Pradesh, Bihar, West Bengal
XLRI	Jharkhand, Odisha, Sikkim, North East States
IIT Bombay	Madhya Pradesh, Chhattisgarh, Maharashtra, Karnataka
IIT Madras	Tamil Nadu, Andhra Pradesh, Kerala, Puducherry, A&N Islands
IIM Ahmedabad	Rajasthan, Gujarat, Goa, Daman & Diu

National Entrepreneurship Award Scheme (NEAS) 2017

- **Instituted in 2016 by the Ministry of Skill Development and Entrepreneurship, Government of India to promote the culture of entrepreneurship**
- **To recognize and honour entrepreneurs and entrepreneurship ecosystem builders**
- **To highlight models of excellence for others to learn and improve upon**
- **The purpose is also to promote local manufacturing for job creation**
- **Also aims to promote entrepreneurship and Start-ups to prepare youth to become job creators**

23 Award & Recognition Tracks

Awards	Goods Category	6
	Services Category	5
	Social Enterprise	1
	Women Entrepreneur	1
	SC / ST Entrepreneur	1
	Persons with Disability (PwD) Entrepreneur	1
	Entrepreneur from Difficult Areas – North East / J & K / Islands / Backward Districts (notified by Government of India)	1
	Barefoot Enterprise	1
	Total	17
Recognition	Institutions providing entrepreneurship courses (Government & Private)	2
	Business Incubators (Government & Private)	2
	Mentors (Government & Private)	2
Total	6	

Awards Track

Nature of Award

- **INR 5 Lakh**
- **Trophy**
- **Certificate**
- **Eligibility**

First Generation Entrepreneurs, Registered Company or LLP a must

Maximum age as on January 01, 2017 – 30 years (age relaxation of 5 years for the SC. ST and PwD applicants)

Minimum 3 years of operations and data to support

Age relaxation of 5 years

Award Track Categories

Categories in Goods

- Textiles, Leather and related goods
- Agriculture, Food and Forestry products
- Chemicals, Pharma, Bio and other processed materials
- Engineering systems
- Renewable Energy and Waste Management
- Handicrafts, Traditional manufacturing & other goods

Categories in Services

- IT & ITES, Financial
- E-Commerce, Logistics, Transport & other services
- Education
- Healthcare
- Hospitality

Award Track Categories

Social Enterprise

- a) those with primary objective of social and/or environmental impact
- b) 51% of working capital generated through core activities of the enterprise
- c) capital principally reinvested in the business or for the targeted community

Bare Foot Enterprises

- a) Group Enterprises established as Producer Company, Co-operative or Federation of SHGs working primarily in marginal, poor and excluded places and contexts solving one or more social-economic problem;
- b) operational for not be less than three years old and not more than ten years

Award Track Categories

Women Entrepreneur

individually or collectively hold 51% or more of the paid up capital

Entrepreneur(s) from SC/ST Category (age relaxation of 5 years)

individually or collectively hold 51% or more of the paid up capital

Entrepreneur(s) from PwD (People with Disability) Category (age relaxation of 5 years)

individually or collectively hold 51% or more of the paid up capital

Entrepreneur(s) from Difficult Areas

**major operations of production/research/processing etc.
located in the North East / J & K / Islands / Backward Districts
(as notified by Government of India)**

Recognition Track

Nature of Award

- **INR 10 Lakh for Awards to institutions / organizations and INR 5 Lakh to individuals**
- **Trophy**
- **Certificate**
- **Eligibility**
 - a) Institute / organization engaged in Entrepreneurship Development**
 - b) Individuals engaged in mentoring entrepreneurs**
 - c) Proven track record for at least 3 years**

Recognition Track Categories

Institutes / organizations offering courses on entrepreneurship development

Government

Private

Institutes / organizations providing incubation, mentorship and handholding support

Government

Private

Mentor – educationists, advisors, consultants working towards entrepreneurship development

Government

Private

Evaluation Process

- Institutes of great repute leading the process
- 7 Levels of Scrutiny (Award track)
- Industry experts to be empanelled to evaluate applications
- Equal importance to Physical verification

**Let us watch a video on
NEAS 2017**

Important Dates

Online Application opens from July 28, 2017

Online Application closes on September 15, 2017

Award Ceremony on November 09, 2017 in New Delhi

Website

www.neas.gov.in

**Also follow on Facebook and
Twitter**

Thanks