

Report On

**“Entrepreneurship Awareness Camp”
12th February 2018 to 15th February 2018**

**Held at
Sandip Foundation’s
Sandip Institute of Technology and Research Centre, Nashik**

Organized By



Sandip Institute of Technology and Research Centre, Nashik

Sponsored by

DST-NIMAT Project 2016-17

Under Guidance of

Entrepreneurship Development Institute of India, Ahmedabad



Department of Science &
Technology, Govt. of India,
New Delhi.



Entrepreneurship
Development Institute
of India, Ahmedabad

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About Sandip Foundation, Nashik

With this great mantra as our guiding light, Sandip Foundation has been illuminating lives through education over the last one decade. Our active contributions towards the realms of Engineering, Management, Science, Arts, Pharmacy, and Polytechnic Studies have helped shape many successful careers. Our colleges are among the best colleges in Maharashtra and the prestigious affiliations with the All India Council of Technical Education and the Pune University bear testimony to this fact. With our education system that matches global standards, we endeavour to give a rewarding and fulfilling experience to our students. The best education leads to all-round development of an individual. We also stress on the importance of extra-curricular activities and conduct various sports and cultural events through the year. Comprehensive development is achieved with strong emotional quotient and personal grooming. The excellence our students imbibe reflects in their personal and professional lives.

The foundation of Sandip Foundation was laid in Nashik, Maharashtra, over a sprawling 200-acre plot. The lush green city provides a beautiful backdrop to the campus. The campus houses Top Engineering Colleges in Maharashtra and is state-of-the-art with Wi-Fi, fully-equipped laboratories, a library with RFID technology, a computer centre, and a wholesome cafeteria.

The aim behind all our co-curricular and extra-curricular activities is to provide an impetus for young minds to explore other possibilities while they pursue their individual disciplines. It is our belief that education should not be bound. Only then will our students reach their pinnacle of talent and passion. Our focus will always remain on raising efficient, confident and highly knowledgeable engineers, managers and entrepreneurs with global thinking and a futuristic mind set. I expect all my students to have a champion's attitude and an unquenchable thirst for knowledge.

At SITRC we will give you the power to dream, to aspire and to soar towards what you define as success. Let the sky be the limit.

REPORT ON THE AWARENESS CAMP

Considering the objectives of the entrepreneurship awareness programme and the expectations of the participants, the programme contents, delivery and sequence was fine-tuned on the very first day of the programme. During the entire programme participative learning methods like, group work, simulation exercises, role play, case discussions etc was extensively used in addition to informative lectures with audio-visual presentations. The participants were encouraged to challenge the concepts, ask questions and participate actively in the class-room interactions. The class room learning was supplemented by well compiled course material and handouts.

The programme was conducted at Sandip foundations, Sandip Institute of Technology & Research Centre, Nashik for 3 days.

Following is the brief summary of the programme conducted.

Sandip Foundation's Department of Management Studies organized three days Entrepreneurship awareness camp for Management Students on 12th, 14th & 15th February 2018. Inauguration of the program was done by the hands of the successful entrepreneur from Nashik, Mr. Pradeep Ghare, Chief Consultant, the Catalyst & Mr. Harshad Bele, Director – Connect India, Dr. S.T Gandhe, Principal SITRC , & All HODs of various department were also present for the Inauguration. Dr Rakesh Patil Dean Admin & Head, MBA welcomed the guest & briefed about the objectives of organizing this awareness camp. Mr. Pradeep Ghare had address the students about the Core of Entrepreneurship has remained the same but its face has changed. He shared various facets about entrepreneurship such as risk taking, Decision Making, Timing the Market & Analyzing, Projection of Finances. Mr. Harshad Bele focused on the career path towards entrepreneurship and why one should choose entrepreneurship. Post Lunch session was conducted by Mr. Vikram Bodke, Director Engenius park insight about the various opportunities that are lying for the youth in the field of Entrepreneurship. He urged students to identify & grab those opportunities. The last session was conducted by Mr. Umesh Dandgaval who highlighted about Mechanism of product selection and technology assistance from R&D labs.

Day two began with the overview of day I. Session I of day II was conducted by Mr. Manas Gajre, Founder and CEO of Zabuza Labs. Who discussed about how digital Marketing can help in taking business to a higher level & how we can use IT to expand our business & ease with which we can do the business with help of Technology. The post lunch session was conducted by Mr. Vedanshu Patil CEO-Vedanshu Biznofairs Pvt. Ltd who through a small activity tested the student's inclination towards choosing entrepreneurship as a career. Mr. Avinash Shukla CA& Financial Advisor guided the students on the topic financial aspects of SSI unit including salient features of a project report, Support and financial assistance from Government. Agencies, banks, financial institutions, SFCs.

The programme coordinator Prof. Sarika Patil, Department of Management Studies, EDC Coordinator, SITRC briefed the participants about the structure, design of the programme and spelt out the expectations of the organizers from the participants.

PROGRAM SCHEDULE FOR 3 DAYS

Date	Schedule	Resource person
12th February 2018		
11.00am to 1.00 pm	Inauguration Ceremony	Mr. Pradeep Ghare Chief Consultant, the Catalyst, Nashik
	Entrepreneurship – As a career Choice	Mr. Harshad Bele Director – CONNECT INDIA, Nashik
1.00 pm to 1.30 pm	Lunch Break	
2.00 pm to 3.30 pm	Identification of Opportunities for entrepreneurs	Mr. Vikram Bodke Director, Engenius park, Nashik
3.30 pm to 5.00pm	Mechanism of Product Selection & technology assistance from R & D labs.	Mr. Umesh Dandgaval Deputy Director- DIC, Nashik
14th February2018		
11.00am to 1.00 pm	How to Start SSI Units (General concept about the government formalities , rules & regulation and different aspect of an Industrial Venture)	Mr. Manas Gajre Founder and CEO, Zabuza Labs, Nashik
1.00 pm to 1.30 pm	Lunch Break	
1.30 pm to 3.30 pm	Commercial & Financial aspect of SSI Unit including salient features of a Project Report.	Mr. Vedanshu Patil CEO-Vedanshu Biznofairs Pvt. Ltd, Nashik
3.30 pm to 5.00 pm	Support & Financial assistance from Govt. agencies, Bank , Financial Institutions , SFC & Other Securities	Mr. Avinash Shukla CA& Financial Advisor
15th February2018		
10 am to 5.00 pm	Industrial visit	Voltas India Pvt Ltd. Dadra Nagar Haveli

PHOTOGRAPHS



Inaugural ceremony of EAC at Sandip Institute of Technology & Research Centre, Nashik



Session/Class Room Photographs



Industrial Visit

Program Coordinator