

Report On
“Entrepreneurship Awareness Camp”
8-10th July, 2016
Held at
Sandip Foundation’s
Sandip Institute of Technology and Research Centre, Nashik

Organized By



Sponsored by
DST-NIMAT Project 2016-17
Under Guidance of
Entrepreneurship Development Institute of India, Ahmedabad



Table of Contents

Sr. No.	Contents
1	About Sandip Foundation's, Nashik
2	Report on the Awareness Camp
3	Program schedule
4	List of Resource Persons
5	Photographs

About Sandip Foundation, Nashik

With this great mantra as our guiding light, Sandip Foundation has been illuminating lives through education over the last one decade. Our active contributions towards the realms of Engineering, Management, Science, Arts, Pharmacy, and Polytechnic Studies have helped shape many successful careers. Our colleges are among the best colleges in Maharashtra and the prestigious affiliations with the All India Council of Technical Education and the Pune University bear testimony to this fact. With our education system that matches global standards, we endeavour to give a rewarding and fulfilling experience to our students. The best education leads to all-round development of an individual. We also stress on the importance of extra-curricular activities and conduct various sports and cultural events through the year. Comprehensive development is achieved with strong emotional quotient and personal grooming. The excellence our students imbibe reflects in their personal and professional lives.

The foundation of Sandip Foundation was laid in Nashik, Maharashtra, over a sprawling 200-acre plot. The lush green city provides a beautiful backdrop to the campus. The campus houses Top Engineering Colleges in Maharashtra and is state-of-the-art with Wi-Fi, fully-equipped laboratories, a library with RFID technology, a computer centre, and a wholesome cafeteria.

The aim behind all our co-curricular and extra-curricular activities is to provide an impetus for young minds to explore other possibilities while they pursue their individual disciplines. It is our belief that education should not be bound. Only then will our students reach their pinnacle of talent and passion. Our focus will always remain on raising efficient, confident and highly knowledgeable engineers, managers and entrepreneurs with global thinking and a futuristic mind set. I expect all my students to have a champion's attitude and an unquenchable thirst for knowledge.

At SITRC we will give you the power to dream, to aspire and to soar towards what you define as success. Let the sky be the limit.

REPORT ON THE AWARENESS CAMP

Considering the objectives of the entrepreneurship awareness programme and the expectations of the participants, the programme contents, delivery and sequence was fine-tuned on the very first day of the programme. During the entire programme participative learning methods like, group work, simulation exercises, role play, case discussions etc was extensively used in addition to informative lectures with audio-visual presentations. The participants were encouraged to challenge the concepts, ask questions and participate actively in the class-room interactions. The class room learning was supplemented by well compiled course material and handouts.

The programme was conducted at Sandip foundations, Sandip Institute of Technology & Research Centre, Nashik for 3 days.

Following is the brief summary of the programme conducted.

The programme started with the inaugural address in the presence of chief guests Mr. Vinayak Gokhale, CEO, Shamalaplatters, Nashik, Dr. S.T. Gandhe Principal SITRC, Dr. Rakesh Patil Dean Admin and Dr. Prasad Baviskar Dean Academics.

The programme coordinator Prof. Jagdish Patel briefed the participants about the structure, design of the programme and spelt out the expectations of the organizers from the participants.

The first day of the programme started with the session on **“Introduction to Entrepreneurship and Charms of becoming an entrepreneur in present scenario”** by **Mr. Vinayak Gokhale, CEO, Shamalaplatters, Nashik**. The session started with a question for the students to think over what is it that they would like to gain out of their life ultimately. This session enabled the students to understand their aspirations, inclinations and passions and then shape up their career option accordingly. Entrepreneurship was presented in a broader sense as a way of thinking and acting leading to wealth creation in a chosen career path. The participants were also taken through the way the term “Entrepreneurship” is evolving over the years. Finally a difference was made between the traditional entrepreneurs and the knowledge entrepreneurs/technology entrepreneurs.

Third and fourth session was taken by **Mr. Jay** on **“Identification of opportunities for entrepreneurs”**. He delivered his lecture by giving number of examples where and how students can identify opportunities as per their potentials.

The second day of the programme started with a session on **“How to start a SSI unit & business idea generation”** by **Mr. Abhishek R. Nikam CEO, Jmninfotech Pvt.ltd**. He

explained the students the process of creating value proposition, evolving a business model and delivering the value to the customers by using innovative ideas. He has also given assignment to students based on the idea generation and creativity.

Another session was conducted by **Mr. Tushar Patwardhan CEO, Tushar Group** who introduced them to the nuts and bolts of preparing a **Business Plan**. What investors and lenders look for in a business plan was also discussed. Also explain number ways to generate financial support from govt agencies under start up.

On the last day of the programme, the students visited Samsonite India Pvt Ltd 159-163, Mumbai Nashik Highway, Igatpuri, Nashik(MH) and interacted with employee of samsonite.

The 3 days “Entrepreneurship Awareness Camp” program was conclude with the feedback from students.

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PROGRAM SCHEDULE

Day	Morning	Session	Afternoon	Session
	Session I	Session II	Session III	Session IV
1 st Day - Friday 8 th July 2016	Registration and Inauguration 10.00am to 11.00 am	Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario. 11:00am to 12:30 pm	Identification of opportunities for entrepreneurs. 1:30 pm to 3:00 pm	Mechanism of product selection and technology- assistance from R&D labs and others on choice of technology etc 3:30 pm to 5:00 pm
	By, Mr. Vinayak Gokhale CEO, Shamalaplatters, Nashik		By, Mr. Jay, CEO, Unfolded Incorporation	
2 nd Day - Saturday 9 th July 2016	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.) 10:00am to 11:30am	Tech. & commercial Aspects of SSI unit (General concept only) 11:30 to 1:00pm	Financial aspects of SSI unit including salient features of a project report 2:00pm to 3:30pm	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks etc. 3:30pm to 5:00pm
	By, Mr. Abhishek R. Nikam CEO, Jmninfotech Pvt.ltd		By, Mr. Tushar Patwardhan, CEO, Tushar Group	
3 rd Day- Sunday 10 th July 2016	Industrial Visit 10am Onwards			

LIST OF RESOURCE PERSONS

Sr. No	Description	Speaker
1	<p>Entrepreneurship as a career choice and charms of an entrepreneur.</p> <p>Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario.</p>	<p>Mr. Vinayak Gokhale</p> <p>CEO, Shamalaplatters, Nashik</p>
2	<p>Identification of opportunities for entrepreneurs.</p> <p>Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc</p>	<p>Mr. Jay, CEO, Unfolded Incorporation</p>
3	<p>How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.)</p> <p>Tech. & commercial Aspects of SSI unit (General concept only)</p>	<p>Mr. Abhishek R. Nikam</p> <p>CEO, Jmninfotech Pvt.ltd</p>
4	<p>Financial aspects of SSI unit including salient features of a project report</p> <p>Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks etc.</p>	<p>Mr. Tushar Patwardhan,</p> <p>CEO, Tushar Group</p>

PHOTOGRAPHS



Felicitation of Chief Guest Mr. Vinayak Gokhale by Dr. S. T. Gandhe, Principal SITRC, Nashik



Dr. S. T. Gandhe, Principal SITRC, Nashik addressing the participant of EAC



Inaugural ceremony at Sandip Institute of Technology & Research Centre, Nashik



Session on “Introduction to Entrepreneurship and Charms of becoming an entrepreneur in present scenario” by Mr. Vinayak Gokhale, CEO, Shamalaplatters, Nashik



Participants busy in doing the given task



Session on “Identification of opportunities for entrepreneurs” by, Mr. Jay, CEO, Unfolded Incorporation



Group Photo of all participants



Expert of Samsonite India Pvt Ltd interacting with students