# Report

# SIX WEEKS" TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME"

6<sup>th</sup> September 2016 to 20<sup>th</sup> October 2016

Held at Sandip Foundation's Sandip Institute of Technology and Research Centre, Nashik

**Organized By** 



# Sponsored by DST-NIMAT Project 2016-17

**Under Guidance of** 

Entrepreneurship Development Institute of India, Ahmedabad



Department of Science & Technology, Govt. of India, New Delhi.



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# **About Sandip Foundation, Nashik**

With this great mantra as our guiding light, Sandip Foundation has been illuminating lives through education over the last one decade. Our active contributions towards the realms of Engineering, Management, Science, Arts, Pharmacy, and Polytechnic Studies have helped shape many successful careers. Our colleges are among the best colleges in Maharashtra and the prestigious affiliations with the All India Council of Technical Education and the Pune University bear testimony to this fact. With our education system that matches global standards, we endeavour to give a rewarding and fulfilling experience to our students. The best education leads to all-round development of an individual. We also stress on the importance of extra-curricular activities and conduct various sports and cultural events through the year. Comprehensive development is achieved with strong emotional quotient and personal grooming. The excellence our students imbibe reflects in their personal and professional lives.

The foundation of Sandip Foundation was laid in Nashik, Maharashtra, over a sprawling 200-acre plot. The lush green city provides a beautiful backdrop to the campus. The campus houses Top Engineering Colleges in Maharashtra and is state-of-the-art with Wi-Fi, fully-equipped laboratories, a library with RFID technology, a computer centre, and a wholesome cafeteria.

The aim behind all our co-curricular and extra-curricular activities is to provide an impetus for young minds to explore other possibilities while they pursue their individual disciplines. It is our belief that education should not be bound. Only then will our students reach their pinnacle of talent and passion. Our focus will always remain on raising efficient, confident and highly knowledgeable engineers, managers and entrepreneurs with global thinking and a futuristic mind set. I expect all my students to have a champion's attitude and an unquenchable thirst for knowledge.

At SITRC we will give you the power to dream, to aspire and to soar towards what you define as success. Let the sky be the limit.

## **REPORT ON TEDP Programme**

Considering the objectives of the TEDP and the expectations of the participants, the programme contents, delivery and sequence was fine-tuned on the very first day of the programme. During the entire programme participative learning methods like, group work, simulation exercises, role play, case discussions etc was extensively used in addition to informative lectures with audio-visual presentations. The participants were encouraged to challenge the concepts, ask questions and participate actively in the class-room interactions. The class room learning was supplemented by well compiled course material and handouts. The programme was conducted at Sandip foundations, Sandip Institute of Technology & Research Centre, Nashik for 36 days.

#### Following is the brief summary of the programme conducted.

The programme started with the inaugural address in the presence of chief guests **Mr. D. S. Deshmukh CMD, Delta Finochem Pvt. Ltd, Nashik,** Dr. S.T. Gandhe Principal SITRC, Dr. Rakesh Patil , Dean Admin and Dr. Prasad Baviskar Dean Academics, Dr. M M Patil, HOD, Mechanical Engg. Dept.

The first day of the programme started with the session on "Expectation from trainees, Final Goal, Programme Strategy" by Mr. D. S. Deshmukh. The session started with a question for the students to think over what is it that they would like to gain out of their life ultimately. This session enabled the students to understand their aspirations, inclinations and passions and then shape up their career option accordingly. Entrepreneurship was presented in a broader sense as a way of thinking and acting leading to wealth creation in a chosen career path. The participants were also taken through the way the term "Entrepreneurship' is evolving over the years. Finally a difference was made between the traditional entrepreneurs and the knowledge entrepreneurs/technology entrepreneurs.

Next sessions were conducted by Mr. Sunil Chandak on SCHEMES OF ASSISTANCE, PROJECT SELECTION & ITS PRE FEASIBILITY. He explained the students the process of creating value proposition, evolving a business model and delivering the value to the customers by using innovative ideas. He has also given assignment to students based on the idea generation and creativity.

Another session was conducted by **Mr. Nandan Panchal, Winjit Technologies, Nashik** on "Field Work: Conducting Market Survey and Data collection for identified business opportunities"

Subsequently session were conduced as per the planned schedule and participants have given good response for the sessions. Finally Trainig for CNC was conducted by Mr. Mahesh Chalke for the students which has covered the thorough study of CNC along with programming and actual job work on CNC machine.

# **PROGRAM SCHEDULE**

# SCHEDULE FOR SIX WEEKS "TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME"

# 6<sup>th</sup> September to 20<sup>nd</sup> October -2016 under DST-NIMAT Project 2016-17 Organized by:

#### ENTREPRENEURSHIP DEVELOPMENT CELL & DEPARTMENT OF MECHANICAL ENGINEERING

#### MODULE-1 ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE

Day	Date	Session-1	Session-2	Session-3	Session-4
Tin	ning	10:00 am to 11:30am	11:30am to 1:00pm	1:45pm to 3:15pm	3:30pm to 5:00pm
1	$6^{th}$	Inauguration &	Who is an Entrepreneur	Schemes of Assistance f	or MSME's: Financia
	Sept	Programme objectives:	& Charms of Being an	Agencies/In	stitutions
	2016	Expectation from	Entrepreneur		
		trainees, Final Goal,	-		
		Programme Strategy			
Spea	kers	Mr. D. S. Deshmukh CMD, Delta Finochem	Mr. Sunil Chand	ak, Director, Udyogwar	dhini, Nashik
		Pvt. Ltd, Nashik			
2	$7^{\text{th}}$	Schemes of Assist	ance for MSME's:	Importance of Techno	ology & Knowledge
	Sept	NSIC,SIDBI,DIC & o	ther support Agencies	based entrep	
	2016				
Spea	kers	Mr.	Sunil Chandak, Director	r, Udyogwardhini, Nash	ik

#### **MODULE-2 PROJECT SELECTION & ITS PRE FEASIBILITY**

Day	Date	Session-1	Session-2	Session-3	Session-4
Tim	ning	10:00 am to 11:30am	11:30am to 1:00pm	1:45pm to 3:15pm	3:30pm to 5:00pm
3	$8^{th}$	How to identify Business		How to conduct market Survey: Tools,	
	Sept	opportunity	identification: Criteria of	1	
	2016		selection & sources of		
			Information		
Spea	kers	Mr. S	Sunil Chandak, Director,	Udyogwardhini, Nashi	k
4	9 <sup>th</sup> Sept 2016	How to find pre-feasibility of Project : preparing Preliminary Project Report (PPR)		Factory Visit and Exp Innovative Entr	•
Spea	kers	Mr.	Sunil Chandak, Director	, Udyogwardhini, Nash	ik

## **MODULE-3 CONSOLIDATION OF BUSINESS IDEA**

Day	Date	Session-1	Session-2	Session-3	Session-4
Tir	ning	10:00 am to 11:30am	11:30am to 1:00pm	1:45pm to 3:15pm	3:30pm to 5:00pm

Speakers		Mr. Nikhil Convener-IEDC	Kulkarni, , SITRC Nashik	Mr. Sahastrarashmi Pund Senior Manager, KM & IPR, Mahindra & Mahindra Ltd, R&D Center		
8	15 <sup>th</sup> Sept 2016	Feedback discussion Evaluati	•	Interaction with technical experts for finalizing projects		
Spe	akers		Mr. VIKRAM Director and Engeniuspar	Founder,		
7	14 <sup>th</sup> Sept 2016	Field Work: Conducting Market Survey and Data collection for identified busine opportunities				
Spe	akers	Mr.	Mr. Nandan Panchal, Winjit Technologies, Nashik			
6	13 <sup>th</sup> Sept 2016	Field Work: Condu	nducting Market Survey and Data collection for identified business opportunities			
eakers		Mrs. Ashoo Soft Skill Trai	Gupta Khan ner, SF Nashik	Mr. Nikhil Kulkarni, Convener-IEDC, SITRC Nashik		
5	10 <sup>th</sup> Sept 2016	Soft skill Development Communication	Soft skill Development information seeking	Briefing and Planning for Market Survey Questionnaire Preparation		

# **MODULE-4 MOTIVATIONAL INPUT**

Day	Date	Session-1	Session-2	Session-3	Session-4
Tir	ming	10:00 am to	11:30am to 1:00pm	1:45pm to 3:15pm	3:30pm to 5:00pm
	-	11:30am			
9	16 <sup>th</sup>				
	Sept				
	2016				
10	17 <sup>th</sup>	Developing Entrepr	eneurial Competencie	es (Achievement Mo	otivational Training)
	Sept				
	2016				
11	19 <sup>th</sup>				
	Sept				
	2016				
Spe	akers	Mr. S	Sunil Chandak, Directo	or, Udyogwardhini, N	Nashik

# **MODULE- 5 PROJECT REPORT PREPARATION**

Day	Date	Session-1	Session-2	Session-3	Session-4
Tin	ning	10:00 am to	11:30am to 1:00pm	1:45pm to 3:15pm	3:30pm to 5:00pm
		11:30am			
12	$20^{\text{th}}$	How to Prepare Detail	Product planning	ng in MSME	Purchase Technique
	Sept	Project Report		-	-

	1				1
	2016				
Speakers		Mr. Abhishek R. Nikam, CEO, Jmninfotech Pvt.ltd			
13	21 <sup>th</sup>	Working Capital Assessment & Management		Break Even Point	
	Sept	in S	SSI		
	2016				
Speakers		Mr. Abhishek R. Nikam, CEO, Jmninfotech Pvt.ltd			vt.ltd
4	22 <sup>nd</sup>	Product Costing & C	Cost Consciousness	Profitability & Balance sheet	
	Sept				
	2016				
Spea	akers	Mr. Abhishek R. Nikam, CEO, Jmninfotech Pvt.ltd			vt.ltd
15	23 <sup>rd</sup>	Cash flow	Product Planning	Preparation of D	etail Project Report
	Sept		· ·	Â	- 1
	2016				
Spea	akers	Mr. A	Abhishek R. Nikam, C	EO, Jmninfotech P	vt.ltd

## **MODULE- 6 MANAGEMENT INPUTS**

Day	Date	Session-1	Session-2	Session-3	Session-4
Tin	ning	10:00a	m to 1:00pm	1:45	pm to 5:00pm
16	$24^{th}$	Marketing Manager	ment: Product Promotion,	Financial Management	
	Sept 2016	Sales and	advertisement		
Spe	akers	Mr. R	ahul M. Mandale,	Mr. Prabodhan Patil,	
_		Asst. Profe	ssor, SITRC Nashik	Asst. Profe	ssor, SITRC Nashik
17	26 <sup>th</sup>	Human Resource	Time Management	IPR and its	Pattern, Copy Rights,
	Sept	Management		Management	Trade Marks and
	2016			C C	Industrial Management
Spe	akers	Mrs. Sa	rika P. Patil.	Mr. Swapnil Gawande,	
_		Asst. Profes	ssor, SITRC Nashik	Legal Advisor IPR	
18	$27^{\text{th}}$	Negotiation and	Delegation of Authority	Efficiency	Leadership Modes
	Sept	Networking	and Work Effort	orientation and	*
	2016			Systematic	
				Planning	
Spe	akers	Mr. Is	shwar Jha,	Mr. Adesh B. Solanke	
•		CEO, Appetals Solutions Pvt. Ltd		Asst. Profe	essor, SITRC Nashik
19	28 <sup>th</sup>	Legal Formali	ties in an Enterprise:	Taxation : Various Taxes Applicabl	
	Sept		PF, Labour Laws etc)		MSME
	2016				
Spe	akers	Mr. Pandurang K. Gaikwad,		Mr. Abhishek R. Nikam,	
-		Legal Off	Legal Officer, SF Nashik		nninfotech Pvt.ltd
20	29 <sup>th</sup>		for Loan Disbursement	Interfacing with	Interfacing with R&D
	Sept			Leading	Institutions for
	2016			Institutions for	Technology sourcing
				Business	
				Plan appraisal	
Spe	akers	Mr. Pra	tap Mohanty,		andan Panchal,
		Dy General Mana	ager & Zonal Manager rashtra, Nasik Zone.		Vinjit, Pune

# MODULE- 7 TECHNICAL TRAINING / EXPOSURE

Day	Date	Session-1	Session-2	Session-3	Session-4			
Timing		10:00am to 1	10:00am to 1:00pm 1:45pm to 5:00pm					
21-3630th -20th Oct 2016Technical Training/ Exposure of		e of Project chosen by t	he Trainees					
Speakers			st. Workshop Super Mr. Ishwar Workshop Instru Mr. Mal	akhabapu Relkar rintendent, SITRC Na Shamrao Koli ctor, SITRC, Nashi hesh Chalke, ical Institute, Nashi	k			

#### **LIST OF RESOURCE PERSONS**

- 1. Mr. D. S. Deshmukh , CMD, Delta Finochem Pvt. Ltd, Nashik
- 2. Mr. Sunil Chandak, Director, Udyogwardhini, Nashik
- 3. Mr. Pratap Mohanty, Dy General Manager & Zonal Manager Bank Of Maharashtra, Nasik Zone.
- 4. Mr. Nandan Panchal, Winjit Technologies, Nashik
- 5. Mr. Abhishek R. Nikam, CEO, Jmninfotech Pvt.ltd
- 6. Mr. Vikram Bodke, Director and Founder, Engeniuspark, Nashik
- 7. Mr. Sahastrarashmi Pund , Senior Manager, KM & IPR, Mahindra & Mahindra Ltd, R&D Center
- 8. Mrs. Ashoo Gupta Khan, Soft Skill Trainer, SF Nashik
- 9. Mr. Nikhil Kulkarni, Convener-IEDC, SITRC Nashik
- 10. Mr. Rahul M. Mandale, Asst. Professor, SITRC Nashik
- 11. Mr. Prabodhan Patil, Asst. Professor, SITRC Nashik
- 12. Mr. Adesh B. Solanke, Asst. Professor, SITRC Nashik
- 13. Mrs. Sarika P. Patil, Asst. Professor, SITRC Nashik
- 14. Mr. Swapnil Gawande, Legal Advisor IPR
- 15. Mr. Ishwar Jha, CEO, Appetals Solutions Pvt. Ltd
- 16. Mr. Mahesh Chalke, CADMAX Technical Institute, Nashik
- 17. Mr. Nitin Shekokar, Senior Production Officer, Shalaka Enterprises, Nashik

# **PHOTOGRAPHS**



**Inaugural function** 



AMT Workshop



**AMT Activities** 



**CNC** Training



Session by Mr. Nandan Panchal



Session by Mr. Nikhil Kulkarni



Session by Mr. Pratap Mohanty



Session by Mr. Sahastrarashmi Pund



Session by Mr. Swapnil Gawande



**New Paper Advertisement** 



Industrial Visit at Shalaka Enterprises, Shalaka Shafts Pvt Ltd



Industrial Visit at Shalaka Enterprises, Shalaka Shafts Pvt Ltd



Industrial Visit at Shalaka Enterprises, Shalaka Shafts Pvt Ltd



Group Photo at Shalaka Enterprises, Shalaka Shafts Pvt Ltd



Certificate Distribution and Valedictory Function

Prof. Jagdish A. Patel Staff Coordinator, EDCell, SITRC