



Startup India, Startup through Development  
and Protective Programs



SANDIP  
FOUNDATION

# STARTUP PITCH SERIES

SANDIP Incubator Association  
(SANDIP™ TBI) is organizing  
"STARTUP PITCH SERIES"  
for all the incubatees

## ROUND - 1

### Objective:

To present the startup idea in front of prospective investors and convince them to fund your project.

### Guidelines:

The presentation/pitching is in two formats – the Twitter pitch and the Elevator pitch.

### EVALUATORS

Dr. Sanjay T. Gandhe, Chief Executive Officer, SANDIP™ Incubator Association

Dr. Gayatri M. Phade, Mentor, SANDIP™ Incubator Association

Prof. Jagdish A. Patel, Incubator Manager, SANDIP™ Incubator Association

Date & Time: Friday, 18th February 2022, 1 pm to 3 pm

SANDIP™ TBI



**SANDIP TBI managed by SANDIP Incubator Association (CIN: U73200MH2018NPL312509)**  
Supported by Ministry of Electronics & Information Technology, Govt. of India under MeitY Startup Hub TIDE 2.0  
Sandip Foundation Campus, Post Mahiravani, Trimbak Road, Nashik-422213, Maharashtra, India  
Phone: (02594) 222551/2/3/4, Fax: (02594) 222555 Mo.: 9168644463  
Website: <http://sandipincubator.org> Email: [info@sandipincubator.org](mailto:info@sandipincubator.org)

**Date: 18.02.2022**

**Name of Event: STARTUP PITCH SERIES Round-1**

**Date of Event: 18<sup>th</sup> February 2022**

**Type of the Event: Low Engagement Program**

**Duration of Event: 3 hours**

**Mode of Event: Online/Offline**

**Name of Event Coordinator:**

Prof. Jagdish A. Patel- Incubator Manager, SANDIP™ Incubator Association, Nashik

Suryanshi T. Khira, Intern, SANDIP™ Incubator Association, Nashik

**Name of Resource Person:**

Dr. Sanjay T. Gandhe, CEO - SANDIP TBI, Nashik

Dr. Gayatri M. Phade, Mentor - SANDIP TBI, Nashik

**Detail of Participant with Count: 5- startups**

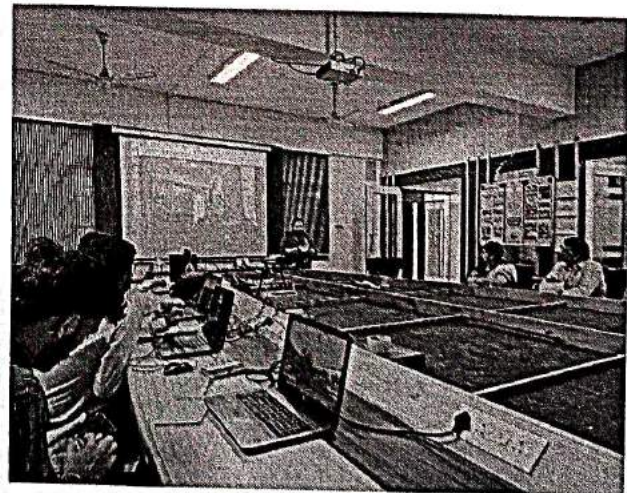
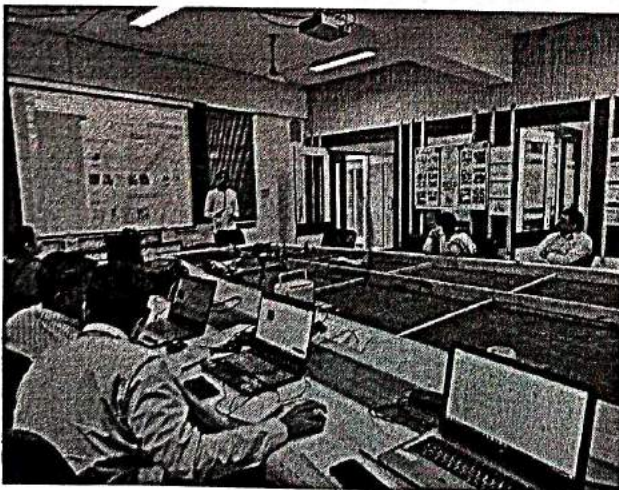
**Objectives:**

To present the startup idea in front of prospective investors and convince them to fund your project.

**Outcome:**

Startups received the valuable inputs from mentors and fellow startups. Startups got a platform for interacting amongst themselves.

**Photographs:**





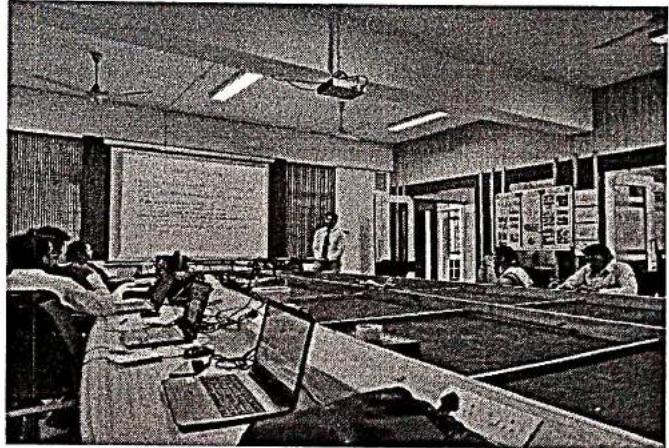
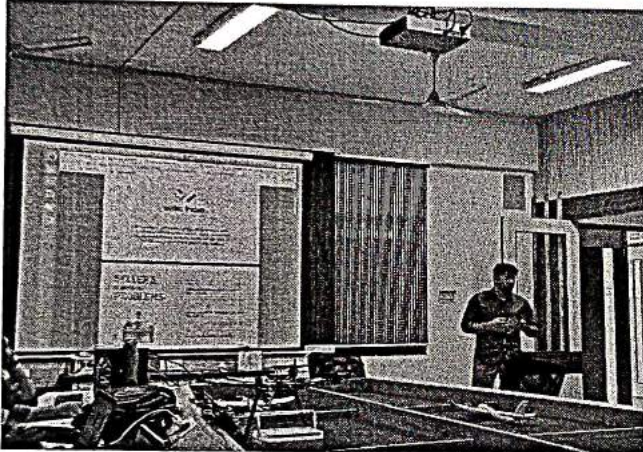
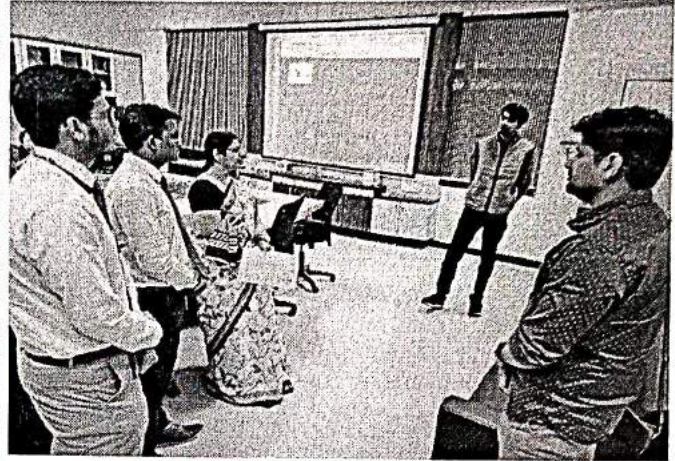
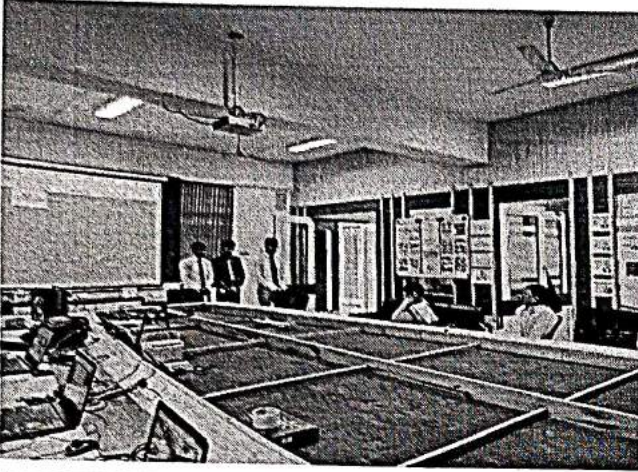
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Website: <http://sandipincubator.org> Email: [info@sandipincubator.org](mailto:info@sandipincubator.org)



**Prepared by:**

Mr. Jagdish A. Patel  
Incubator Manager, SANDIP™ TBI, Nashik



**Verified by:**

Dr. Gayatri M. Phade  
Mentor - SANDIP™ TBI, Nashik



**Approved by:**

Dr. Sanjay T. Gandhe  
CEO - SANDIP™ TBI, Nashik









# Feedback

18/02/2022

## Advice for Sweetbuzz (Ghanashyan Chaudhari)

- Market survey
- Evaluate your idea.
- Build a team
- work on prototype.

## Techunges.

- Freemium services of Techunges (free marketing).

- Nasik, Nagar, Pune.

- Technical & legal support; business/biz plan.

- ① 5 slides pitch deck / 1 page pitch. } - services how you're going to charge.  
for sharing on website.

this will authenticate them.

- Pitch to colleges for CV/resume of other startups
- \* Demo for FY & resume. (help).

## Flylab Solutions.

- Legal services (Pvt. Ltd.)

- Equity?

- Biz plan.

- DPIIT

- Map your steps

- Investment (self)

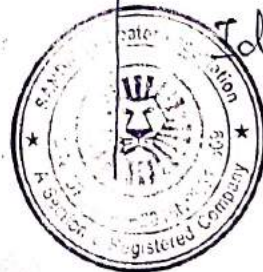
- Investment from other sources

- Why & how will you use it?  
need money

- Everything on paper.

- Approach people who want your services
- & survey the market.
- Create initial customers so investors would invest.
- Add all evidences in the pitch deck..

- Problem. supply chain management, identify source of components.



# Wiko India

- Finalize charges for different services.

- ~~How~~  
Expectation

- funds for prototype.

12-15 lakhs

7-8 Lakhs minimum.

no equity.

no technology interference.

- 1 page pitch

- Problem & gap analysis

- Associate & ~~colla~~ collaborate with other startups

in TBZ

self help groups startup.

Bagshah.

