



Activity Report

of

Workshop on Blog writing and website development Using Word press

(18th November to 23 November 2021)

Organized by Department of Computer Engineering Sandip Institute of Technology and Research Centre, Nashik





Name of Program : Blog writing and website development using Wordpress

Date : 18th November 2021

Resource Person : Mahesh Sanghavi, HOD, SNJB Chandwad, Nashik

Event Coordinator : Prof. Dr. Ankita V Karale(Asst. Professor, SITRC)

Participants : TE Students (Computer Department)

Venue : Computer Centre, A Building

Aim : The aim of this workshop to make students able to create own blog or website

Objective :

- 1. To get information of wordpress, its uses
- 2. To develop own blog or website

Outcomes :

Students were able to build website and were able to write their own blog





Topics covered

- 1. Research
- 2. Originality
- 3. Search engine optimization (SEO)
- 4. Technical skills
- 5. Writing Proficiently
- 6. Ninja Writing: The Four Levels Of Writing Mastery
- 7. Content Writing Master Course
- 8. The Strategy of Content Marketing





Summary Report of Seminar on Blog writing and website creation

For introducing students with technical blog writing, and how can website developed with ease department of Computer Engineering, Sandip Institute of Technology and Research Center organized Hands on session on Blog writing and website development using Wordpress on the Date: 18th November 2021 to 23rd November. The lecture was started with welcome & felicitation of Mahesh Sanghavi HOD SNJB Chandwad, Nashik. To attend the same workshop 59 students from Computer Engineering were present. At the end of event students were appreciated. The session concluded with vote of thanks.

Prof. Ankita V Karale Co-ordinator

Prof. (Dr.) Amol. D. Potgantwar (HOD, Comp Dept.)

Photograph:





