



Sandip Foundation's
Sandip Institute of Technology and Research Centre, Nashik
Department of Computer Engineering



Activity Report Of

VAP on Opportunities in Entrepreneurship

(7th August 2021)

Organized by
Department of Computer Engineering
Sandip Institute of Technology and Research Centre, Nashik



Name of Program: Opportunities in Entrepreneurship

Date: 7th August 2021

Resource Person: Komal Somani, ESDS Nashik

Event Coordinator: Prof. Namrata Ghuse

Participants: TE/BE Students (Computer Department)

Venue: Computer Department, Class room (C Building)

Aim:

The aim of this seminar was to help students to understand what is the industry requirement and opportunities available in the market.

Objective:

1. To get familiar with the latest happenings of the market.
2. To understand the how various business flourish in the market.

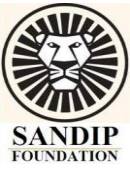
Outcomes:

- 1) Students learnt about various trends available in the market.
- 2) The applications of various technical product to increase the sale of the products was taught to students



Topics covered

1. Social Media and Marketing
2. Business Etiquette
3. Financing options for small business and start-ups for aspiring entrepreneurs
4. Small business obligations to Social Security, the registration process and how to calculate contributions
5. Who is an Entrepreneur
 1. State who is an entrepreneur
 2. Identify the role of an entrepreneur
 3. Identify the characteristics of an entrepreneur
 4. Understand the risk of becoming an entrepreneur
 5. Recognize the benefits of being a successful business owner
 6. Differentiate between an opportunity and an idea
6. Basic Business Plan
 1. State the purpose of a business plan
 2. Review the outline of a standard business plan
 3. The procedure to register a business in Antigua and Barbuda



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Summary Report of Seminar on Opportunities
in Entrepreneurship



A seminar to create awareness about the current market scenario and to give information about different technologies available in the market was organized by the department of Computer Engineering, Sandip Institute of Technology and Research Center, Nashik. The seminar was organized on Date: 7th August 2020. The lecture started with welcome & felicitation of Mrs. Komal Somani, from ESDS, Nashik.

Mrs. Komal Somani guided students about the how they can use various technologies to establish their business. She also explained students about various trends available in the market regarding various technology. She explained the students how industries make uses of various different software's and different algorithms. The workshop was attended by 71 students.

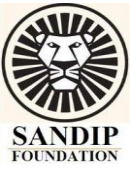
At the end of event students appreciated the session. Students understood the importance of could technology and its use in the current industrial scenario.

The workshop concluded with vote of thanks proposed by Prof. (Dr.) Ankita V Karale.

Prof. Namrata Ghuse
Co-ordinator

Prof. (Dr.) Amol. D. Potgantwar
(HOD, Comp Dept.)

Photograph:



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