



At & Po – Mahiravani, Trimbak Road, Tal & Dist. – Nashik Phone: (02594) 222552,53,54, Fax: (02594) 222555

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(Approved by-AICTE, New Delhi, & Govt. of Maharashtra and Permanently Affiliated to Savitribai Phule Pune University (Formerly Pune University), Pune.

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NBA Accredited for Computer & Mechanical Engineering(UG Course)







# Activity Report On

"Opportunities in Entrepreneurship"

6<sup>th</sup> August 2022

# Organized by

Department of Artificial Intelligence and Data Science

SF's Sandip Institute of Technology and Research Centre, Nashik





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Date: 6th Aug 2022 Name of Program: Opportunities in Entrepreneurship

Resource Person: : Komal Somani, ESDS Nashik

Staff Coordinator: Prof. Rahul Raut

Name of Student Coordinator:

1.Khushi Mehata 2. Ananya Sakhare 3. Kartik Zope 4. Nikhil Dengale 5. Sahil Shinde

**Venue:** Computer Seminar Hall (C Building)

Aim: The aim of this seminar was to help students to understand what is the industry requirement and opportunities available in the market.

#### **Objectives:**

- 1. To get familiar with the latest happenings of the market.
- 2. To understand how various businesses flourish in the market.

#### **Outcomes:**

- 1) Students learnt about various trends available in the market.
- 2) The applications of various technical product to increase the sale of the products was taught to students

#### **Topics covered**

- 1. Social Media and Marketing
- 2. Business Etiquette
- 3. Financing options for small business and start-ups for aspiring entrepreneurs
- 4. Small business obligations to Social Security, the registration process and how to calculate contributions
- 5. Who is an Entrepreneur







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- 1. State who is an entrepreneur
- 2. Identify the role of an entrepreneur
- 3. Identify the characteristics of an entrepreneur
- 4. Understand the risk of becoming an entrepreneur
- 5. Recognize the benefits of being a successful business owner 6. Differentiate between an opportunity and an idea
- 6. Basic Business
- Plan 1. State the purpose of a business
- plan 2. Review the outline of a standard business
- plan 3. The procedure to register a business in Antigua and Barbuda

A seminar was organized by the Department of Artificial Intelligence and Data Science Engineering at Sandip Institute of Technology and Research Center, Nashik, with the aim of creating awareness about the current market scenario and providing information about different technologies available in the market. The seminar took place on August 6th, 2022.

The lecture began with a warm welcome and felicitation of Mrs. Komal Somani from ESDS, Nashik. Mrs. Komal Somani guided students on how they can utilize various technologies to establish their businesses. She also explained various market trends related to technology and how industries make use of different software and algorithms. The workshop was attended by 51 students.

At the end of the event, students expressed their appreciation for the session. They gained a better understanding of the importance of cloud technology and its relevance in the current industrial scenario. The workshop concluded with a vote of thanks proposed by Prof. (Dr.) Naresh Thoutam.

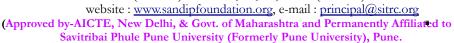








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Sales

Prof. R. M. Raut Staff Coordinator

Sourbo'

Dr. Naresh Thoutam H.O.D

